



## **Boris FX Licensing Options**

October 2015

### **Single Seat / Nodelocked** (fixed seat, computer-specific):

The default Boris FX software is a single user license that is node-locked to one computer and can be activated or deactivated via an internet connection.

Stand-alone licenses are easily activated or deactivated with an internet connection and do not require specialized IT administration. Once activated, stand-alone licenses do not further require network connections and can run on laptops or within any work environment.

### **Boris FX License Server Option:**

The License Server Option is ideal for larger organizations that require many systems to access Boris FX software or wish to prohibit internet access on workstations.

The License Server supports the use of Boris Continuum Complete plug-ins “up to a maximum number” of activated computers, which are connected to a network. A system administrator can control which computers in a facility has an active Boris FX license and easily manage the usage.

- License Server Option: available on Windows or Linux servers
- Allows activate/deactivate service to any workstation on network
- Allows workstations to run without internet access
- Allows multi-host licenses: Avid, Adobe, OFX
- Allows administrator to view and manage which systems have licenses activated Boris FX software.

### **Pricing:**

- \$1500 for 10-30 seats\* (minimum of 10 licenses required).
- License Server is free for sites with more than 30 licenses.
- **Note:** An additional installation/development fee may be quoted in instances in which unique engineering or support is required.

### **How It Works:**

- License server software is installed on a designated sever (Windows or Linux).
- A web browser based administration tool allows a system admin to monitor license usage and designate which systems (editing suites) have activated BCC plug-ins.
- Systems that are not activated still have access to the BCC software, which will run in watermarked mode.
- When a user is finished with the software, there is no automatic deactivation. The administrator must deactivate to “free this license instance” back to the server. In this manner, the IT admin has the authority to determine which workstations; edit suites or artists have access to the software.

### **Questions:**

#### **Is this “floating license”?**

Yes, in the sense that any workstation in a facility can run an instance of the software from a predetermined bank of licenses without any internet connection. The only requirement is that they are connected to the local server. The difference is that on traditional floating licenses, the server is licensed and the workstations are clients. In traditional floating environment, when a user exits, the license instance is automatically made available to rest of users. The Boris FX License Server requires the network administrator to deploy by activating/deactivating which workstations are accessing the license. This is better for most broadcast and facility sites who want to control and monitor their software usage.

#### **Is this a true Multi-Host License?**

Yes. Starting with the BCC 10 release, a Multi-Host License option can be purchased which would allow a site to share the licenses regardless of host (Avid, Adobe, or OFX).

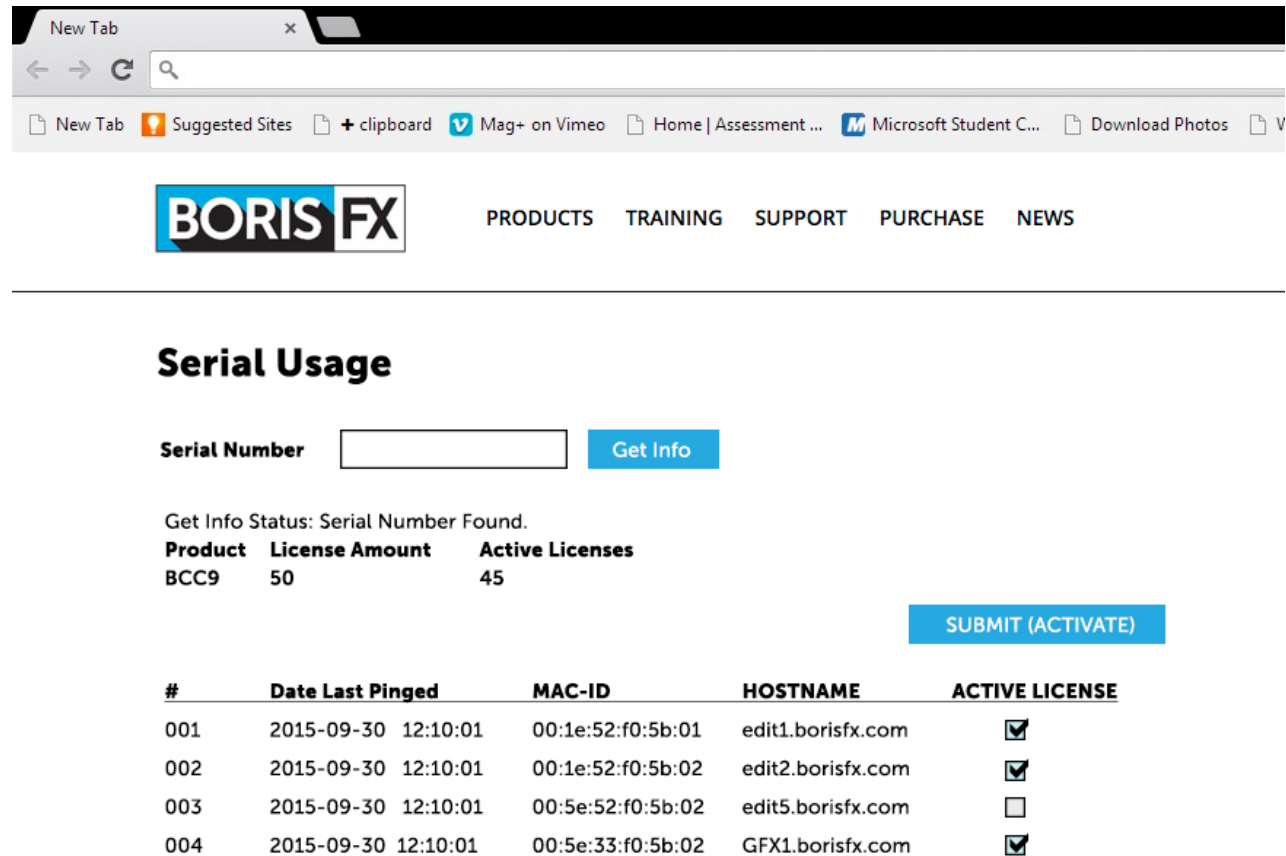
#### **Can a user “borrow” a license for a remote laptop?**

This can be done as long as they are connected to the network for the initial activation. This remote systems would “take” one of the available licenses off the server and requires a connection to de-activate.

#### **What are the main features and benefits?**

Enterprise sites require flexibility for licensing and the ability to determine which rooms and workstations can run our products. With the License Server Option, they can move their licenses around the facility as required without relying on internet connection. Rather than employing a “per use” floating license style that checks the license in/out on every unique time the software is used, our method would be employed per system and most likely changed before an edit session begins. In this workflow, when properly managed, the artist/editor will never be in a situation in which “all floating licenses are checked out”.

## Examples:



The screenshot shows a web browser window with the Boris FX website. The navigation bar includes links for PRODUCTS, TRAINING, SUPPORT, PURCHASE, and NEWS. The main content area is titled "Serial Usage" and features a "Serial Number" input field and a "Get Info" button. Below this, it states "Get Info Status: Serial Number Found." and displays a summary table:

Product	License Amount	Active Licenses
BCC9	50	45

A "SUBMIT (ACTIVATE)" button is located to the right of the summary table. Below the button is a detailed table of active licenses:

#	Date Last Pinged	MAC-ID	HOSTNAME	ACTIVE LICENSE
001	2015-09-30 12:10:01	00:1e:52:f0:5b:01	edit1.borisfx.com	<input checked="" type="checkbox"/>
002	2015-09-30 12:10:01	00:1e:52:f0:5b:02	edit2.borisfx.com	<input checked="" type="checkbox"/>
003	2015-09-30 12:10:01	00:5e:52:f0:5b:02	edit5.borisfx.com	<input type="checkbox"/>
004	2015-09-30 12:10:01	00:5e:33:f0:5b:02	GFX1.borisfx.com	<input checked="" type="checkbox"/>

*Brower Based License Admin Tool*

## Customer Case Example (Broadcast Editorial & Graphics) :

- Customer has 100 computers running a mix of Avid Media Composer, Adobe Premiere, After Effects and DaVinci Resolve.
- Customer purchases 75 BCC Multi-Host Licenses with License Server Option.
- BCC is installed on all 100 computers.
- Admin launches Boris FX server tool and selects which 75 computers are activated/deactivated.
- Remaining 25 will run BCC in watermark mode.

### ***On over usage:***

*In this example, when the 76th systems launches and all licenses are checked out: Any Boris FX will show up with watermark.*

*Admin gets notification and email is sent to BFX.*

*Admin can deactivate one of the systems and activate this new system.*

*The activation exchange will happen on next application launch.*